

Strategic Partners

The northeast area renaissance represents the combined vision and commitment of a vast number of community and industry leaders. We are proud that the following partners are dedicated to the success of the Mahoning Road Corridor and the Neighborhoods of NEAR.



- Residents
- Local Businesses
- Local Stakeholders
- Hoover Foundation
- Deuble Foundation
- Aultman Foundation

- Huntington
- State & Federal Legislators
- Ohio Department of Transportation
- US Department of Justice
- Stark County Regional Planning Commission
- Stark Social Workers Network
- Mercy Medical Center
- DDK Property Group, Inc.
- Cutler Real Estate
- NAI Spring
- ArtsinStark
- BRsq



This publication is supported by an award to the NE Canton Weed & Seed Initiative from the US Department of Justice

Designed by Jacq Connect
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For Our Investors Setting the Standard

In a community of choice, businesses and residents select to invest their time, effort, and money. This publication provides an overview of the Mahoning Road Corridor for new and existing investors. We have a skilled team available to work closely with you to reach your business, residential, and community leadership goals.

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Mahoning Road Corridor A regional economic development hub

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Mahoning Road CORRIDOR

*A community of choice
where people select
to live, work and invest*



Canton, Ohio

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Phase I Plan: Harmont Ave to Grace Ave





Modernizing Our Infrastructure

Mahoning Road NE from Harmont Avenue to Maple Avenue is a gateway corridor to the City of Canton, Ohio and “Main Street” for the *Neighborhoods of NEAR*. Between 2011 and 2015, the Mahoning Road Corridor will undergo needed capital improvements along the entire three-mile pedestrian length of the corridor, spurring private investment.

- ◆ Infrastructure replacement
 - Street, sidewalk, and crosswalk pavements
 - Curbs, gutters, drive aprons, handicap accessibility
 - Traffic signalization
 - Storm drainage and utility modifications
 - Street pavements and traffic signage
- ◆ Overhead utilities
 - Burying wires
 - Removal of poles and transformers
- ◆ Street lighting
 - Decorative historic style street lights
 - Receptacles
 - Underground service
- ◆ Enhancements
 - Street trees
 - Landscape plantings
 - Street furnishings
 - Low wall treatments/screening
 - Gateway welcome signage
 - Commercial/business signage

*NEAR is a NE Canton Neighborhood Association.
Neighborhoods of NEAR: Crystal Park, McKinley Manor, & The Parkways*



Revitalizing Our Neighborhoods

The Mahoning Road Corridor Project is a public-private partnership initiated by the NEAR Neighborhood Association. The project undertakes quality of life improvements to maximize economic development and neighborhood revitalization. The Mahoning Road Corridor is an environment ripe for business investment, job creation, and improved property values.

Project benefits include:

- ◆ Retention/expansion of existing businesses
- ◆ Attraction of new businesses & investments
- ◆ Increased employment opportunities
- ◆ Positive image & good physical conditions
- ◆ Increased real estate valuation
- ◆ Joint commercial marketing
- ◆ Enhanced marketability of property
- ◆ Strengthened sense of neighborhood
- ◆ Improved quality of life
- ◆ Strong sense of safety
- ◆ Improved neighborhood tax base

Quality of life enhancements include:

- ◆ Residential & commercial upgrades
- ◆ Development of parks and green spaces
- ◆ Enhanced access for pedestrians, bikes, and public rapid transit
- ◆ New inbound bus shelters and treatments
- ◆ Increased social services and community activities
- ◆ Creation of a Public Industrial Arts Corridor
- ◆ Public safety enhancement initiative



Jawigorating Our Economy

The Mahoning Road Corridor Project is a \$19 million capital investment with diverse funding sources:

- ◆ City of Canton
- ◆ Private Foundations
- ◆ Federal Highway Administration
- ◆ Stark County Area Transportation Study
- ◆ Ohio Department of Development
- ◆ Federal Transit Administration
- ◆ Ohio Department of Transportation
- ◆ Urban Paving Funds

The private and public strategic partners continue to pursue and secure project funding.

Private investments and economic development strategies include:

- ◆ New businesses
- ◆ Commitment of 81 new jobs contingent upon project
- ◆ Business renovations and expansions
- ◆ Property acquisition for major capital facility
- ◆ Exterior grant reward program
- ◆ Down payment assistance program
- ◆ Development of an overlay district
- ◆ Targeted clean up and code enforcement

Project Scope & Demographics

Objective: To create a prime real estate location conducive to economic development and quality of life

Accessibility:

Less than 1 mile from downtown Canton
1.3 miles to State Route 62
2.5 miles to State Route 30
2.3 miles to Interstate 77
Under 8 miles to Akron Canton Airport

Population & households in project area:

10,152 people (13% of Canton population)
3,839 households (13% of Canton households)
2,740 owner-occupied housing units

Business community:

2010: 64 employers, 2,792 FTE
Projected 2014: 3,037 FTE

2009 Average Daily Traffic Volume:

Maple to Harrisburg: 12,400 ADT
Harrisburg to Midway: 9,900 ADT
Midway to Harmont: 10,410 ADT

2015 Projected Traffic Volume:

Maple to Harrisburg: 13,152 ADT
Harrisburg to Midway: 10,467 ADT
Midway to Harmont: 11,051 ADT

Timetable with Projected Start Dates:

Phase I: 2012 - 2014 Commercial Signage, Fencing, Landscaping
2012 - 2014 Undergrounding of Overhead Utilities
2013 - 2014 Construction of Roadway, Signalization, etc.
Phase II: 2012 - 2015 Commercial Signage, Fencing, Landscaping
2013 - 2015 Undergrounding of Overhead Utilities
2014 - 2015 Construction of Roadway, Signalization, etc.